

If your marketing could use an update, maybe it's time to get a second opinion.

XXXXXXXXX

XXXXXXXXX

AILMENT

**Hypertension** Common Cold Infected Throat St. Anthony's Fire Mumps A Case of Nerves **Kidney Stones Teething Pains** Diarrhea Neurosis Impotency ~ **Gunshot Wounds** Headache Weight Loss Hemorrhoids Arthritis

## TREATMENT

Trepanning Snipping **Rattlesnake Tail** Drink Mercury Tapeworms Fire Cupping Opium Electroshock Amputation Leeches **Prickly Pears** Drilling Electric Belt Radium Bloodletting Lobotomy

Match the Aliment with the correct Treatment Get the answers to the quiz at www.FiftyX.com/answers-treatments What worked in the past doesn't always still work today. Especially when it comes to healthcare treatments, trends and marketing.

At FiftyX we specialize in keeping our clients on the forefront of today's healthcare environment by developing imaginative solutions to their unique marketing challenges. No recycled ideas. No outmoded thinking. And no inflated egos. By working in collaboration with our clients, we focus on the only thing that matters – getting them the results they want.

So if you'd like to explore how our team can give your marketing strategy an expert diagnosis, contact FiftyX today. Because you don't have to be sick to get better.

## Visit www.FiftyX.com, or call Ron Morris at 626.798.5508



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Strategic Planning Branding Identity Advertising Direct Response Collateral Publications Annual Reports Internal Communications On-line Solutions "It's a challenge to stay connected today, especially to do so with relevance. Ron and the FiftyX team stays far ahead of the pack, capturing the eye and getting people to take action. They're able to deliver whatever we need and are such a valued asset that wherever my career has taken me, I've made sure they're part of my team."



Jacqueline A. Forsythe
Vice President of Advancement, Via Services

## **Magnify Your Marketing Results**

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